

Economic Developers Association of Canada

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2016 Marketing Canada Awards

Economic Developers Association of Canada

Announces – “The Best of the Best”

Hamilton, Ontario –

The Economic Developers Association of Canada (EDAC) is Canada’s national association of economic development professionals, representing every province and territory across Canada with nearly 1,000 members. The Association’s mission is to enhance the professional competence of economic development professionals and ensure placement of qualified people in the field of economic development, to advance economic development as a distinct, recognized, and self governing profession and to contribute to Canada’s well being.

The Association recognizes that marketing a community is an integral part of the economic development profession, therefore provides The **Marketing Canada Awards** competition as an opportunity to exchange and review promotional and marketing material produced by municipalities across the country. This awards program is open to those organizations that undertake to promote and market Canadian provinces, territories, regions, cities, towns and areas with a view to improving the economic well-being of Canadians.

Economic Development Corporation of North Simcoe, during the Economic Developers Association of Canada’s 48th Annual Conference in Saskatoon SK, was awarded one **Marketing Canada Award**:

“The Magic of North Simcoe” Video submission

This year’s adjudication committee consisted of Jim McGimpsey, On Three Communication Design Inc.; Nancy Johnston, City of Brampton; Angela Davidson, City of Niagara Falls.

This year’s awards program attracted submissions from across Canada, coast to coast to coast. We are grateful for the continued support of our Marketing Awards program.