



## **Director, The Innovation Hub of North Simcoe**

### **12-Month Contract**

### **Location: Midland, ON, Focused on North Simcoe**

#### **About Us:**

The Economic Development Corporation of North Simcoe, EDCNS has the following mission: The four North Simcoe municipalities Penetanguishene, Midland, Tiny Township, and Tay Township, collaborate to promote and foster sustainable economic growth. The Innovation Hub of North Simcoe is the key initiative of the EDCNS going forward. It is aimed at catalyzing innovation and growth within our key sectors: manufacturing, tourism, and agriculture. Positioned at the Heart of Georgian Bay, we are dedicated to fostering a vibrant ecosystem that supports business growth, enhances workforce skills, and solidifies our region's reputation as a beacon of innovation.

#### **Role Summary:**

As the inaugural Director of The Innovation Hub of North Simcoe, part of EDCNS, you will play a pivotal role in shaping our strategic direction, launching our operations, and laying the foundation for our long-term success. This position is akin to leading a startup, requiring swift action, strategic foresight, and the ability to deliver tangible, measurable results within a short timeframe. You will work closely with a dedicated sub-committee of our board, collaborating with the volunteer board and community members to achieve our ambitious goals.



## **Key Responsibilities:**

- Lead the establishment and opening of the Innovation Hub office, creating a conducive environment for innovation and collaboration.
- Design and execute the Hub's inaugural events, ensuring they align with our mission to foster growth in manufacturing, tourism, agriculture, and small/medium enterprises.
- Build and nurture relationships with local resource providers, stakeholders, and community leaders to support the Hub's objectives and activities.
- Develop and implement key performance indicators (KPIs) to measure the Hub's impact and progress towards achieving its strategic goals.
- Act as a visionary leader, embodying the Hub's mission and driving initiatives that showcase the value and potential of the Innovation Hub to secure ongoing support and funding.

## **Qualifications:**

- A bachelor's degree in business, management, technology, or related fields, with an MBA or similar advanced degree preferred.
- A minimum of 5 years of relevant experience in leadership roles, preferably within startup environments or related to the Hub's key sectors.
- Proven track record of launching projects or initiatives from the ground up, with the ability to move quickly and efficiently to deliver results.
- Exceptional networking and relationship-building skills, capable of engaging with a diverse range of stakeholders and community leaders.
- Strong analytical and strategic planning abilities, with experience in developing and monitoring KPIs.
- Excellent presentation, communication, leadership, and project management skills.

## **Ideal Candidate Attributes:**

- Entrepreneurial spirit with a knack for innovative thinking and problem-solving.
- Resilient and adaptable, capable of navigating challenges and seizing opportunities in a startup-like environment.
- A collaborative leader, able to inspire volunteers and board members to contribute effectively to the Hub's mission.
- Committed to the economic and social development of North Simcoe, with a passion for driving change through innovation.



## **Application Instructions:**

Please submit your application, including a resume and a cover letter, to [info@edcns.ca](mailto:info@edcns.ca). Your cover letter should highlight your relevant experience, particularly about the key responsibilities and qualifications outlined for this role. Additionally, please address the following questions in your cover letter:

- Describe an instance where you successfully launched a project or initiative from scratch.
- How have you engaged and built relationships with diverse stakeholder groups in past roles?
- Provide an example of how you have used KPIs to measure success and drive decision-making in a business or project context.

**Application Deadline: May 15, 2024**