

# BOARD DIRECTOR

## Economic Development Corporation of North Simcoe

### Position Description

#### About EDCNS

The Economic Development Corporation of North Simcoe ("EDCNS") is a non-profit organization incorporated by the Town of Midland, the Town of Penetanguishene, the Township of Tay and the Township of Tiny for the purpose of collaboratively promoting the economic health and prosperity of North Simcoe. North Simcoe is a dynamic region in central Ontario that is well positioned for investment, growth and development. It offers business and stakeholders a strategic location, a talented workforce and high value for their investment.

**Vision:** To be the choice destination for thriving innovative business and four-season lifestyles.

**Mission:** The four North Simcoe municipalities collaborate to promote and foster sustainable economic growth in North Simcoe.

**Aims and Objectives:**

- Provide a means for cooperative participation of local government and business development groups to design and implement measures that will stimulate the local economy;
- Develop and implement strategies and measures that provide programs and services for the purpose of broadening the employment base in North Simcoe;
- Support the creation, expansion and attraction of local businesses in North Simcoe;
- Examine the impact of economic, industrial and labour market changes on the economy and update economic development strategies as needed to address problems identified;
- Undertake measures to ensure the long-term sustainability of EDCNS; and
- Any other complementary purposes consistent with the objects of EDCNS.

**Tag Line:** "We Live It, You'll Love It!"

#### Roles and Responsibilities of the EDCNS Board of Directors

The Board of Directors serves as the governing body of EDCNS, and is the legal custodian of its assets. The Board makes policy and planning decisions to advance the Vision, Mission and Objectives of EDCNS with respect to the economic health and prosperity of the community, and is responsible to assist in effective governance of the organization.

A Board Director is expected to be fully informed on organizational matters and engage in the Board's deliberations and decisions on matters of policy, finance, programs, advocacy and personnel. Specifically, a Board Director will:

- commit to and be an enthusiastic champion of the Vision, Mission and Objectives of EDCNS
- consider and make decisions on matters of policy, and recommendations received from other Board Directors, standing committees and staff
- review applicable Bylaws and policies, ensure compliance with these governing documents, and recommend changes as appropriate
- approve, oversee and monitor the annual work plan and operating budget
- review Board structure, recommend and approve changes, when necessary

- approve the hiring and release of the Economic Development Officer, and other staff as necessary
- participate in annual evaluation of staff
- assist in developing and maintaining positive relationships with fellow Board and committee members, with EDCNS staff, the Municipalities, and with the community in order to enhance the Mission of EDCNS
- attend and participate in Board meetings (approximately 10 times annually), preferably in person, or when necessary, by conference call
- attend and participate in the Annual General Meeting held in May
- be willing to assist on specialized committees, which could include attending additional meetings and other time expenditures outside of Board Meetings
- support special events and attend Council meetings, when called upon

## Composition of the Board

The Board is comprised of no less than eleven (11) and no more than thirteen (13) Directors as follows:

1. One Member of Council or the CAO from and appointed by each of the four North Simcoe municipalities;
2. No less than six and no more than eight Directors from the community;
3. The General Manager of the North Simcoe Community Futures Development Corporation; and
4. The Economic Development Officer of EDCNS as an ex-officio member.

## Term of Office

Municipal representatives serve a term of no more than four years to coincide with their respective term of office on Council. CAO's serve a term of four years or as otherwise directed by their respective Council. Other Board Directors generally serve an initial term of two years however this may be varied from one to three years in order to stagger the terms of Directors so that the Board is replenished on a rolling basis. The total maximum term of service is nine years.

*Jan 16, 2020: New format/updated information*