### LIFESTYLE OPTIONS FOR EVERYONE

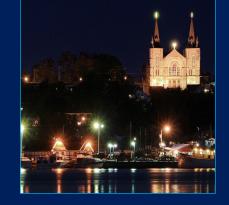
The beauty and accessibility of the south-eastern shores of Georgian Bay are among the area's most spectacular assets. In the western portion, expansive sandy beaches lie on the fringes of virtually untouched islands and peninsulas, while the rugged Precambrian Shield emerges from the waters of Georgian Bay Islands National Park in the east.

The most southerly of the 30,000 islands populate this part of Georgian Bay, nestled in crystal-clear, protected waters. Long before summer officially begins, children are splashing on the beaches; while the rivers, bays, sounds and channels are filled with watersport aficionados and recreational boaters. In the autumn, our forests yield a spectacular palette of fall colours that attract visitors from near and far. In wintertime, the region is interlaced with groomed snowmobile and snowshoeing trails, North Simcoe is also surrounded by Ontario's best alpine and cross-country skiing. Year-round, we enjoy a thriving dining, entertainment and cultural scene that appeals to both young and old.

This awe-inspiring environment has attracted visitors for generations, and it can be your home today. New residents have a great selection in housing, which covers every income bracket — from heritage homes and luxury condominiums, to contemporary residences and waterfront properties. With theatres, festivals, galleries, 207 kilometres of beautiful Georgian Bay shoreline and more than a dozen golf courses within a 30 km radius, you'll never run out of options for leisure and recreation.











**NORTH SIMCOE'S** STRATEGIC LOCATION

Connected to thriving business and commercial centres by highways and air, North Simcoe is an exceptional strategic location, allowing ease of movement of products throughout Canada, the United States and the world.

The close proximity of Highway 400, provides the primary transportation corridor for both supplies and finished product. For more time-sensitive shipments, Huronia Airport has a 4,000-foot asphalt runway along with support services ranging from aircraft manufacturing to aviation fuel and pilot training.



Toronto

#### **GET IN TOUCH**

CALL CONNECT	705.526.1371 x 114 f ♥ in edcns.ca info@edcns.ca
COLLABORATE	Economic Development Corporation of North Simcoe 105 Fourth Street PO Box 8 Midland, ON L4R 4K6



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Barrie

# ADVANCED MANUFACTURING

Accelerating growth in North Simcoe Midland | Penetanguishene | Tay | Tiny

#### **ADVANCED MANUFACTURING** IN NORTH SIMCOE

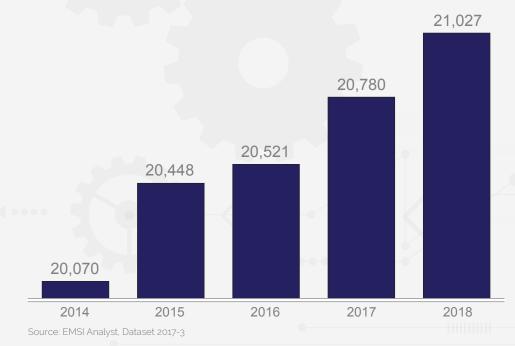
Advanced manufacturing makes up the largest and fastest-growing industry in North Simcoe. The region produces a wide range of products including fabricated metal, machinery, transportation equipment, as well as furniture and plastics/rubber.

North Simcoe's manufacturing workforce accounts for of the total labour pool and is made up of adept talent from engineers to project managers.



North Simcoe has over 3,000 trained and experienced workers in the manufacturing sector and is a Canadian leader in advanced manufacturing knowledge and know-how, When you choose to set up shop in North Simcoe, you'll be manufacturing success.

## JOB GROWTH TRENDS IN NORTH SIMCOE



## LOWER COST OF DOING BUSINESS

As the pace of development, congestion and land values continue to rise in the Greater Toronto and Hamilton Area (GTHA), development is increasingly migrating north to lower-cost communities such as Midland, Penetanguishene, Tay and Tiny.

Lower industrial tax rates, coupled with lower real estate prices, translates into lower assessments, providing for overall lower taxes payable from companies and businesses located in North Simcoe.

### **A DYNAMIC CLUSTER FOR INNOVATION AND GROWTH**

Advanced manufacturing companies in North Simcoe form a dynamic cluster of businesses supporting innovation and growth. Our manufacturing standouts include Baytech Plastics, Franke Kindred Canada, Industrial Filter Manufacturing, Raytheon ELCAN Optical Technologies, Weber Manufacturing and ZF,



#### Medical & **Telecommunications**

Producers of plastic injection molding, design and manufacturing of medical and telecommunications devices since 1946. baytechplastics.com

Raytheon

**ELCAN Optical** 

**Technologies** 

A technology leader

in the global optics

industry, specializes

in the design and

manufacture of

technologically

superior quality

sophisticated and

optical solutions that

AMBIENT ACTIVITY

meet strict military

and commercial

specifications.

raytheon.com

Defense



## **Kitchen Systems**

Leading manufacturer of kitchen and water systems for residential and commercial applications. Innovator of faucetless, ozonating sink to be used in the healthcare industry. franke.com



#### Manufacturing

Manufacturer of engineer to order molds and tools for the automotive, aerospace, home and building industries. Fabricates premium fiberglass entry doors and components from a unique Nickel Vapour Deposition process. webermfg.ca





**Filters** 

# Industrial Filter Manufacturing Ltd

Manufacturer of standard and custom liquid filtration bag products for the food/beverage and oil/gas industries. liquidfiltration.com

#### Automotive

Primary developer and producer of active and passive safety systems serving all major vehicle manufacturers worldwide. Maintains 22 technical centres and 13 test tracks in vital markets around the world zf.com

**MAGNA** 



We are home to North America's only certified apprenticeship program in thin film coating.

A state-of-the-art projection system for the Spider-Man<sup>™</sup> ride at Universal Studios™ is one of our area's many innovations.

We produce advanced NVD tooling for many exotic cars, including Aston Martin's new sports car.

North Simcoe manufacturers are global with exports to all 7 continents. Yes, that includes Antartica and even the International Space Station!

#### EDUCATION AND TRAINING FOR ADVANCED MANUFACTURING

of the population holds a certificate, diploma or degree.

Georgian College's Robbert Hartog Midland campus provides exceptional apprenticeship **Georgian** and skilled trades training in 39,000 square

feet of dedicated shop space to provide the manufacturing sector a highly qualified workforce. This includes collaboration with the Ontario Youth Apprenticeship Program (OYAP). OYAP is an educational pathway that combines on-the-job training, work experience and technical training that leads to certification in over 150 trades. The campus has 710 full-time students with a focus on electrical, mechanical and welding programs.

Lakehead University and Georgian College are working together on new degree programs designed to meet the needs of

students and employers in Central Ontario. They plan to deliver more than 20 new degree programs and pathways at campuses in Barrie and Orillia. Lakehead and Georgian continue to work with the Ministry of Training, Colleges and Universities (MTCU) on expanding options and meeting the needs of local employers and communities.

### NORTH SIMCOE MANUFACTURERS HAVE SERIOUS BRAGGING RIGHTS...

One of our standouts created a single-camera, dual film for IMAX 3D<sup>™</sup>.

The prestigious Fédération Aéronautique Internationale bestowed its Honorary Group Diploma upon a North Simcoe company for "greatly contributing to the progress of aviation."

