

INVESTMENT DEVELOPMENT

Objective: To Support Economic Growth, Business Innovation and Productivity in North Simcoe

Business Retention and Expansion

- The third Manufacturers' Roundtable is September 20, 2016.
- An EDCNS skilled trades planning meeting with the County of Simcoe and Weber Manufacturing Technologies Inc. resulted in developing a funding model for North Simcoe manufacturers to gain exposure outside of North Simcoe.

Business Investment Progress

- A qualified prospect for purchase of the food certified plant submitted a second offer to purchase the week of August 15. A positive outcome is anticipated. We expect to know if the offer was accepted by mid-September.
- A renewable energy company signed a land lease agreement with the Huronia Airport Commission.

Funding

- The Canada 150 Fund (Department of Canadian Heritage) application was submitted by EDCNS supporting the North Simcoe Agricultural Expo Agricole Association (NSAEAA) in the amount of \$50,000. There is a 26 week timeline for notice of approval.
- Municipalities are encouraged to submit applications to the Ontario 150 fund. Deadlines for the programs are in September.
- The EDCNS application to the County of Simcoe Economic Development Sub Committee Transitional Fund was approved on August 9. Continued support of EDCNS by the County and the four municipalities (Midland, Penetanguishene, Tay and Tiny) is appreciated.

MARKETING & COMMUNICATIONS

Objective: To Market North Simcoe and Create an Investment Climate

Business Outreach

- Seven hundred manufacturers were canvassed to market North Simcoe as a location for business investment.
- Two hundred follow-up telephone calls were made.
- In September, a local community survey will be sent to over 2,000 businesses and industry associations in North Simcoe to create awareness of EDCNS and to further clarify the value proposition of doing business in the area.

County of Simcoe Collaboration

- Deloitte was contracted by the County to interview businesses across the County. Businesses and major attractions in North Simcoe are being interviewed. The results will support the County, the municipalities and EDCNS to strengthen our marketing message.
- The Economic Development Office, in partnership with EDCNS and all 16 County municipal Economic Development offices, is organizing a two day familiarization tour with the Ontario Ministry of Economic Development and Growth and manufacturers located in Simcoe County on September 22 and 23. Two North Simcoe manufacturing locations will be visited on September 23.

Municipal Deputations

EDCNS will be presenting a bi-annual update in September. The dates are:

- September 12, 2016 at Tiny Township
- September 14, 2016 at the Township of Tay
- September 26, 2016 at the Town of Midland
- September 28, 2016 at the Town of Penetanguishene