

## Objective: To Create Awareness of North Simcoe in the “Heart of Georgian Bay” resulting in Business Growth, Productivity, Innovation and Investment

### INVESTMENT DEVELOPMENT

- STREIT Manufacturing purchased 111 Pillsbury Drive. The four North Simcoe Mayors, EDCNS, and local manufacturers joined the company at the media event on September 28, 2017.
- North Simcoe’s interested overseas business investor continues to undergo their long-term global strategy discussions. EDCNS remains in communication with the company and North Simcoe continues as an investment option.

### FARM FRESH FOOD FEST RESULTS

- The inaugural Farm Fresh Food Fest (FFFF) ran a successful first event at 4230 Crossland Road, Tiny on August 18-20, 2017. See the event video at: <https://www.youtube.com/watch?v=5KTcO9rJ2po&feature=youtu.be> or the trailer on the EDCNS website.

### WEBSITE AND SOCIAL MEDIA MARKETING

- The EDCNS website continues to generate new traffic with an increase of 71% new visitors in August 2017 compared to August 2016.

### FUNDING

- In addition to financial support from the County of Simcoe and the four North Simcoe municipalities (Midland, Penetanguishene, Tay and Tiny), EDCNS secured funding from the Canada Summer Student Jobs Program, Invest Canada Community Initiatives, and Ontario Celebrates in the amount of \$25,000 combined to date.

### MUNICIPAL DEPUTATIONS

- EDCNS Municipal Deputations are scheduled for October 2017: Tay 11 October; Midland 23 October; Penetanguishene 25 October and Tiny 30 October.



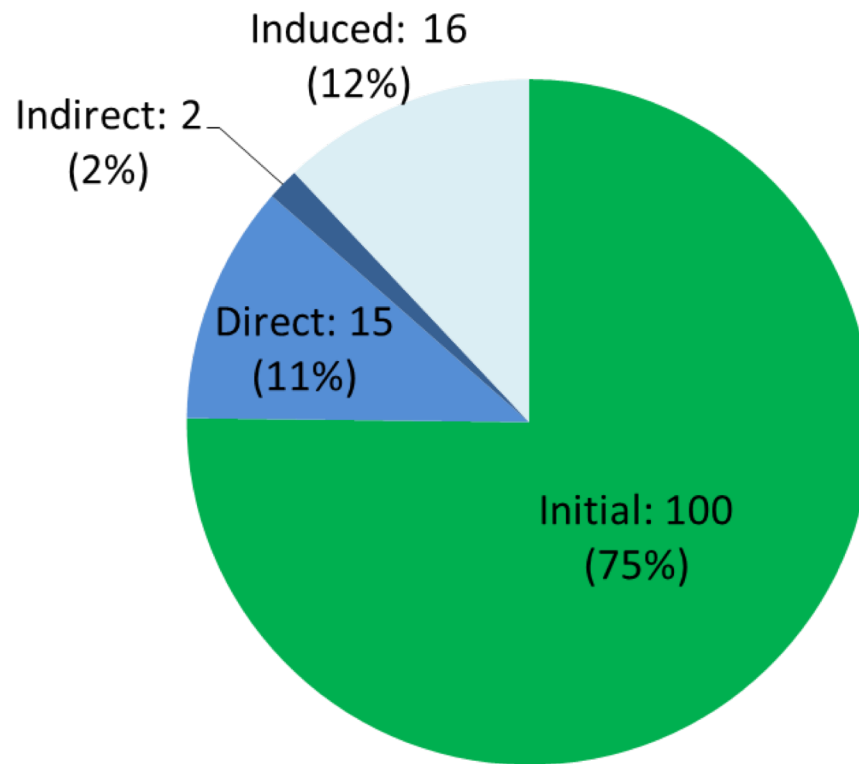
STREIT Manufacturing Media Event



Farm Fresh Food Fest Opening Ceremony

# Adding 100 Manufacturing Jobs

Changes In Jobs	Changes In Wages
<b>133</b>	<b>\$6,344,521</b>



Data Source: EMSI Economic Modelling