
EDO Report, February, 2018

Sharon Vegh, Economic Development Director

EDCNS was recruiting between December, 2017 through February, 2018 resulting in new talent.

NEW TALENT

- Véronique Puderecki, EDCNS Marketing and Communications Coordinator (January 3)
- Brianne Dubeau, North Simcoe Tourism Coordinator (February 20)
- Brent Graham, EDCNS Board Director and Healthcare Ambassador (March 22)
- You can view Brent's biography at <http://www.edcns.ca/about-edcns/board-of-directors/>.

NORTH SIMCOE DATA REPORT & PRESENTATIONS

EDCNS created a version of the County of Simcoe individual municipal data reports corresponding with the Statistics Canada Census release. The North Simcoe data report is available on the EDCNS website, www.edcns.ca.

The Economic Developers Council of Ontario (EDCO) held their 61st annual conference in February. The presentations on Economic Development and Tourism can be viewed on the EDCO website, www.edco.on.ca.

BUSINESS DEVELOPMENT 2018

- Amvic Building System from Toronto, 16567 12 Hwy, Midland
- Streit Manufacturing has a new General Manager replacing Florin Fleseriu
- Over 1,000 prospective businesses are designated to call between now and June.

UPCOMING EDCNS EVENTS AND KEY DATES

- April 12: Manufacturers' Roundtable. The short film version of "13 Ways to Kill Your Community" will be presented.
- May 9-TAY; May 23-Tiny/Penetanguishene; May 28-Midland: Municipal Deputations
- May 17: Annual General Meeting (AGM) joint with North Simcoe Tourism
- June 22: EDCNS Prosperity Summit 2018, "Convergence of Healthcare and Manufacturing". The Prosperity Summit is by invitation only as we have limited capacity. The EDCNS objective is to fill the seats with prospective investors, however, everyone will have access to the event film.

NORTH SIMCOE DOES HOLLYWOOD

This is a celebration of North Simcoe Talent, not an EDCNS outcome. Midland Film Company President and Film Director Nate Lacroix will be in Hollywood, California as a finalist for a 48-hour film competition. The awards gala is Thursday, March 15. You can see the film here: <https://www.48filmproject.com/screening-room/2017/drama/spoons>